



MEDIA KIT

AUSTIN FOOD MAGAZINE

www.austinfoodmagazine.com

AUSTINFOOD

MAGAZINE

ABOUT

Austin Food Magazine presents hungry readers with exclusive previews, news and photography to sate their appetite paired with a team of contributing influencers offering their unique perspective on their favorite destinations to eat and drink in Austin and travel destinations around the world.

COVERAGE

- Dining and Taste Previews
- Travel Articles
- Exclusive Food and Cocktail Recipes
- Events and Festivals
- Entertainment and Movie Reviews
- Contests and Giveaways
- Sponsored Content and Digital Strategy

SOCIAL MEDIA AUDIENCE



78k



6,900



4,077

AUDIENCE STATS AND DEMOGRAPHICS

MONTHLY UNIQUE ONLINE VISITORS
32,000+

64 % Female

45 % Aged 24-34

86 % From the U.S.

65 % Sourced from social media

46 % Austin Based Audience



AFM | INFLUENCER TEAM



**HAYDEN
WALKER**

@haydenplus1
Executive Editor

Hayden is the founding Editor and creative arm behind AFM. He is the most active member of the team, directing all content creation, photography, editorial, and event planning.



**SARA
KIM**

@atxfitfoodie
Contributing Influencer

Sara's fiery wit, keen sense of fashion and excellent taste in dining makes her one of the most charming foodies in Austin. Her love of food, drinks and stylistic fashion makes her one of the most sought-after influencers in Austin.



**JENNIFER
FLORES**

@txblondvoyage
Contributing Influencer

Jennifer is a native Texan who teaches yoga and loves experiencing new cultures and travel destinations. Her witty personality and sense of humor makes her a fun member of the squad.



**COURTNEY
PIERCE**

@courtpie
Photographer

Courtney is like the sister everyone wishes they had. Her artistic passion for photography is portrayed in her breathtaking imagery, making her one of the most popular photographers in Austin.



**ASHLEY
LAUGHLIN**

@atxfoodfeed
Contributing Influencer

Ashley is the modern Texas girl next door, always hunting for her next travel destination to stoke her sense of culinary adventure. She's also hilarious has the absolute best Texas accent.



**BRITNEY
MENDOZA**

@brit_delicious
Contributing Influencer

Britney loves everything and everyone. Experiencing food is a true passion and one that she's not shy about sharing. She may or may not also be an anime nerd.



**CARRIE
HOOVER**

@carrie_hoover8
Contributing Writer

Carrie is an avid film nerd and can always be seen hustling on the red carpet at local film festivals as well as behind the scenes interviews with celebrities.



**KELSEY
KENNEDY**

@somuchlifeblog
Contributing Influencer

Kelsey is an Austin native and healthy foodie. She loves exploring Austin and sharing her hottest food finds with her fans.