

# AUSTIN FOOD

MAGAZINE

[www.austinfoodmagazine.com](http://www.austinfoodmagazine.com)



## ABOUT AUSTIN FOOD MAGAZINE

Austin's burgeoning food scene has so much momentum that it could easily be called a revolution. All of the global attention has Austin's culinary culture growing at a rate that demands more than a section in a newspaper or magazine. It has its own gravity, its own style, and warrants its own online magazine.

**35,000+**

MONTHLY UNIQUE VISITORS

**55,000+**

MONTHLY PAGE VIEWS

**23,000+**

SOCIAL MEDIA FOLLOWERS

**827+**

E-SUBSCRIBERS

## ABOUT AUSTIN FOOD MAGAZINE

Whether its brick and mortar restaurants, food trailers or exciting travel destinations, AustinFoodMagazine.com seeks to present hungry readers with exclusive reviews, news and photography to sate their appetites. Replete with editorial columns and good counsel on the culinary buffet that makes Austin, Texas a foodie's paradise, our publication is your online source on what and where to eat and drink in Austin. Join us as we travel to some of the most exciting restaurants and culinary events in the world, presented to you in our high quality and aesthetically pleasing presentation, designed to inspire your next great food journey. Welcome to Austin Food Magazine!



FACEBOOK

**3,759+**

*AustinFoodMagazine*



TWITTER

**2,284+**

*@austinfood*



INSTAGRAM

**17,700+**

*@austinfoodmagazine*

## COVERAGE OFFERED

- Restaurant & Travel Reviews or Recommendations
- Exclusive Food and Cocktail Recipes
- High Resolution Photography
- Social Media Posts and Campaigns
- Contests
- Special Event Coverage
- Product Reviews

*\*Have something else in mind? Contact Us!*

## AUDIENCE DEMOGRAPHIC

**73%** Female

**59%** Aged 24-34

**90%** From the U.S.

**65%** Sourced from social media

**20%** Bounce Rate

## SPONSORED CONTENT OPPORTUNITIES

- Sponsored Articles
- Custom Content Creation
- Restaurant and Travel Reviews
- Brand Ambassadorship
- Instagram Campaigns
- Brand Ambassadorship
- Social Media Promotions
- Sweepstakes & Contests
- E-newsletters
- High Resolution Food Photography

**Contact Us for Rates and Opportunities!**

## EVENTS & FESTIVALS

- Austin Food + Wine Festival
- SXSW Festival
- Austin City Limits Music Festival
- Local Signature Events
- Exclusive Film Premieres

## EXCLUSIVE REVIEWS

- Restaurants
- Hotels & Resorts
- Movie Reviews
- Product Reviews

## FEATURED CHEFS

- Local Chefs
- Celebrity Chef Interviews
- Special Guest Recipes

## TRAVEL COVERAGE AVAILABLE

- The State of Texas
- Around the United States
- Destinations around the World.

## WE WORK WITH FOOD BLOGGERS

Including:

- @ATasteOfKoko
- @SushiGirlATX
- @TheHungryChronicles
- @ATXPartyGirl
- @VodkaGirlATX
- @NatalieParamore
- And many more...

## **Advertise with *Austin Food Magazine***

If your brand is a good fit for our mission then we are happy to discuss exclusive advertising opportunities for your brand. Scroll down for more information on ad space and contact us to discuss specific requests at [hayden@austinfoodmagazine.com](mailto:hayden@austinfoodmagazine.com).

*\*Online Banner Rates Start at \$200 per month*

## **Promotional Campaigns & Product Reviews**

We are eager to work with you on various promotional strategies. Promoting exclusive giveaways, showcasing brands or run promotions with Austin Food Magazine is decided on a case by case basis by our Editorial team. Paid endorsements will include a full disclosure with FTC regulations. Giveaways must be valued at a minimum of \$100 (for large companies) and \$50 (for small businesses) to qualify (some exceptions can be made at the Editorial Staff's discretion).

*\*Instagram and Social Media Promotions Start at \$75*

## **Public Relations & Brands Representatives**

If you think your product, restaurant or destination might be suitable for Austin Food Magazine, please feel free to contact us. Our publication focuses on food, lifestyle, and travel. We are happy to consider reviewing your product, restaurant & travel opportunities with great discretion and compensation for time. Original recipes can also be created based on your brand and in collaboration with our talented chefs.

## **Events & Festivals**

Our staff attends many events throughout the year. If you interesting in being a brand sponsor and having Austin Food Magazine promote your brand at an event, or invite us to attend an event as an invited guest, please contact to discuss details.

## **Additional Services Offered**

We offer consulting and services on various ideas, projects and products. Our professional staff is available for additional services on a case by case basis for **food photography, event photography and videography**. We also offer additional services in writing **press releases, event planning** and assistance in recipe development. For more information and rates for our exclusive services offered, contact [hayden@austinfoodmagazine.com](mailto:hayden@austinfoodmagazine.com).

# READY TO GET STARTED?

Let's talk | [Hayden@austinfoodsmagazine.com](mailto:Hayden@austinfoodsmagazine.com)